

## **PRIVACY POLICY**

### **Personal data**

Personal data is information that can be used to identify you as a person both directly and indirectly. This includes e.g. your first- and lastname, email address but also your ID, customer number. Data which cannot or only with disproportionate effort be used to identify you as a person is not considered personal data.

You can visit our website without sharing personal data. In this case, we only collect and store general access information as well as technical data, e.g. about your Browser and anonymized geographic information. This data allows us to continuously improve our offering.

We only collect personal data when you sign up for our mailing list. We use this data only with your consent and for the agreed upon purposes, i.e. only to keep you up-to-date via our newsletter.

What personal data is being processed or stored?

If you choose to join our mailing list, we will store your email address indefinitely or until you unsubscribe.

### **Newsletter**

If you join our mailing list, you agree that we may use your email address for promotional purposes. You can withdraw this agreement at any time. Our newsletters are sent via a partner company who for this purpose will be given access to your email address.

### **Disclosure of personal data**

Your personal data is only disclosed to third parties if you join our mailing list, in which case your email address is transmitted to our newsletter delivery partner.

### **Data security**

Your personal data is only transmitted to us via a secure encrypted connection. We use the 256 bits SSL standard for this purpose. Whether your connection is secure and encrypted is denoted by the padlock symbol in the address bar of your browser or the prefix "https" in front of the web address [www.shift.cash](http://www.shift.cash). Our website and the IT systems that support it are protected from unauthorized access using technical and physical measures.

Information about the personal data we have collected from you

In accordance with federal data protection regulation, we happily disclose to you at any time and free of charge the personal data we have collected from you and store on our systems. Please contact [info@shift.cash](mailto:info@shift.cash) if you wish to receive an overview of your personal data that we currently keep in our systems. Through the same channels, you can also request the deletion or rectification of your personal data.

## **Cookies**

Cookies are small text documents that our servers send to your Browser and which your Browser then stores on your computer or device for a limited amount of time. In any subsequent request to our servers, your Browser will then include all the cookies that we have previously sent to you. This allows us to store information that spans multiple subsequent requests.

At present, only the third-party service “Google Analytics” that we have integrated on our website makes use of cookies.

## **Google Analytics**

This website uses Google Analytics, a service provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (“Google”). Google Analytics uses “cookies”, text files that are saved on your computer and enable analysis of the use of a website by Google. Information of your use of this website (including your IP address) collected by the cookie is transferred to a Google server in the USA and is saved there.

Google uses this information to analyze your use of our website in order to compile reports on website activity for the website operator and to provide additional services relate to website and Internet use. The IP address transmitted by your Browser in the context of Google Analytics is not linked to other data available to Google. The data is only transmitted to third parties by Google where this is required by law or where third parties process this data on behalf of Google. Under no circumstances will Google link your data to other data it has previously collected. By using this website, you declare your content to the processing of data collected about you by Google in the manner and for the purposes described above. You can prevent your Browser from storing cookies via the appropriate settings; however, we inform you that in this case, some of the functionality of this website may not be available to you.